

THE PLACER COUNTY SHERIFF'S OFFICE IS SEEKING
A HIGHLY SKILLED PROFESSIONAL FOR THE POSITION OF

SHERIFF'S COMMUNICATIONS MANAGER

UNCLASSIFIED/AT-WILL POSITION

ANNUAL BASE SALARY: \$124,155-\$155,085

plus a comprehensive benefits package

**Starting salary is dependent upon qualifications and experience.*

This classification is scheduled to receive a 4% salary increase in July 2024.



TO APPLY FOR THIS OUTSTANDING CAREER OPPORTUNITY,
please submit an application via the County's website at
jobsatplacercounty.com. This recruitment is open until filled.
Interested applicants are encouraged to apply immediately.



VIBRANT COMMUNITIES WITH EXTRAORDINARY POTENTIAL

Placer County is an extraordinary community characterized by a healthy and diverse economy, an attractive business environment, and residents who benefit from high-quality educational, safety, and healthcare infrastructure in addition to a wide variety of outstanding recreational opportunities. The government center of Placer County is located in Auburn and is well-positioned 30 miles northeast of Sacramento, the State capital. The total population is approximately 415,000 in unincorporated and incorporated areas of the County combined (Auburn, Colfax, Lincoln, Loomis, Rocklin, and Roseville), including areas of the Sierra Nevada region, the foothills of Auburn, the historic Gold Country, and North Lake Tahoe. Encompassing 1,506 square miles, Placer County is part of the greater Sacramento region, including El Dorado, Sacramento, Sutter, Yolo, Nevada, and Yuba counties. Lake Tahoe, nature's crown jewel of the Sierras, is a short 90-minute drive from the western-most points of the County.

EMPLOYER OF CHOICE AND COUNTY GOVERNANCE

Placer County is consistently ranked first for its quality of life and is one of the healthiest counties in California. Home to Sierra College and William Jessup University, with plans for two additional universities to develop in the western part of the County, Placer also offers a variety of exceptional outdoor recreation opportunities and scenic open spaces. A wide range of housing options exist in the County including multi-family, small lot suburban and urban residential projects, ranchettes, larger rural residential properties, and extensive farmlands with a mix of farming and ranching opportunities.

Outdoor recreation activities in Placer County are abundant all year long, from hiking and biking to horseback riding, rafting, snowshoeing, and skiing. Placer County has a strong heritage as part of California's Gold Country and is considered the Gateway to the Sierra.

The County is governed by a five-member Board of Supervisors elected to four-year terms by voters within their respective districts. Six County officials elected at-large are responsible to the Board on budgetary and operational issues. The remaining majority of department heads are appointed and work at the pleasure of the County Executive Officer. Placer County is stable financially due to fiscally prudent decision-making and effective policy setting over the past few decades. Given this stability, the County has been able to achieve its mission to provide responsive, efficient, and effective public services in keeping with its budget and financial policies. The County's budget for FY 2023/24 is \$1.28 billion with a current staff of approximately 2,800 funded positions.

**TO LEARN MORE ABOUT PLACER COUNTY,
VISIT WWW.PLACER.CA.GOV.**



THE POSITION

The Placer County Sheriff's Office is recruiting for the position of Sheriff's Communications Manager. This position will be responsible for managing and coordinating agency-wide public and media relations activities, operations, and programs on behalf of the Sheriff's Office. The individual selected for this position will serve as the face of the agency and spokesperson for the Placer County Sheriff. This position will manage coordinated responses on behalf of multiple stakeholders and provide accurate and time sensitive public safety information to the community during critical incidents or emergency response efforts. Additionally, they will be responsible for providing advice and counsel on strategic communication matters to unified commanders to foster confidence in response and recovery operations, communicating critical safety instructions, pertinent status updates, and other information to maintain public safety.

QUALIFICATIONS

Any combination of experience and training that would provide the required knowledge and abilities is qualifying. A typical way to obtain the required knowledge and abilities would be:

EXPERIENCE

(4) years of increasingly responsible professional level communications, media, and/or public information experience including spokesperson responsibilities and/or developing and implementing public relations programs. Experience in crisis/emergency response situations is preferred.

TRAINING

Equivalent to a bachelor's degree from an accredited college or university with major course work in English, journalism, marketing, communications, public relations, or a related field.

THE IDEAL CANDIDATE

The ideal candidate for this position will possess:

- A thorough understanding of planning, developing, implementing, and reviewing a comprehensive media and public relations program.
- Thorough knowledge of social media platforms and best practices.
- Extensive experience developing press releases, talking points, newsletters, presentations, business correspondence, and information dissemination in a public safety environment.
- Excellent verbal and written communication skills.
- Ability to balance competing priorities and maintain the utmost professionalism in a demanding environment for extended periods of time.
- Experience providing communications support and oversight in emergency situations and critical incidents.
- Political acumen with the ability to effectively address the public, command staff, public safety officers, and stakeholders quickly and effectively in high stress, critical incident environments.

COMPENSATION AND BENEFITS

The annual base salary range for this unclassified management position is \$124,155-\$155,085 with an additional 4% general wage increase to be added in July 2024. The starting salary is contingent on qualifications and experience. In addition, Placer County offers an attractive benefits package as described below:

ANNUAL LEAVE

The County provides 100 hours of management leave to be used as time off or cashed out, 12 paid days of sick leave, and 14 paid holidays per year (two of which are floating holidays). Vacation is accrued beginning at 10 days and increasing to a maximum of 25 days per year with 20 years of service.

CAFETERIA PLAN

The County provides \$5,000 per calendar year to be taken in cash, deposited in a medical spending account, dependent care spending account, or a sponsored 401(k) plan.

DEFERRED COMPENSATION

A voluntary 401(k) is available through payroll deductions. The County will match one dollar for every two dollars in employee contributions made to a 401(k) account up to a maximum employer contribution of \$1,500 per employee per calendar year.

LIFE INSURANCE

The County provides life insurance of \$50,000 and an accidental policy of \$10,000.

HEALTH, DENTAL, AND VISION INSURANCE

The County offers a choice of health insurance plans provided through CalPERS, with the County paying 80% of the selected plan's total premium. The County pays for employee dental and vision insurance (dependent coverage is available at employee's expense).

RETIREE MEDICAL

Employees receive 50% of the County medical contribution upon retirement with ten years of CalPERS service credit, including five years of Placer County service. Employees receive an additional 5% of the County medical contribution for each additional year of service up to 20 years.

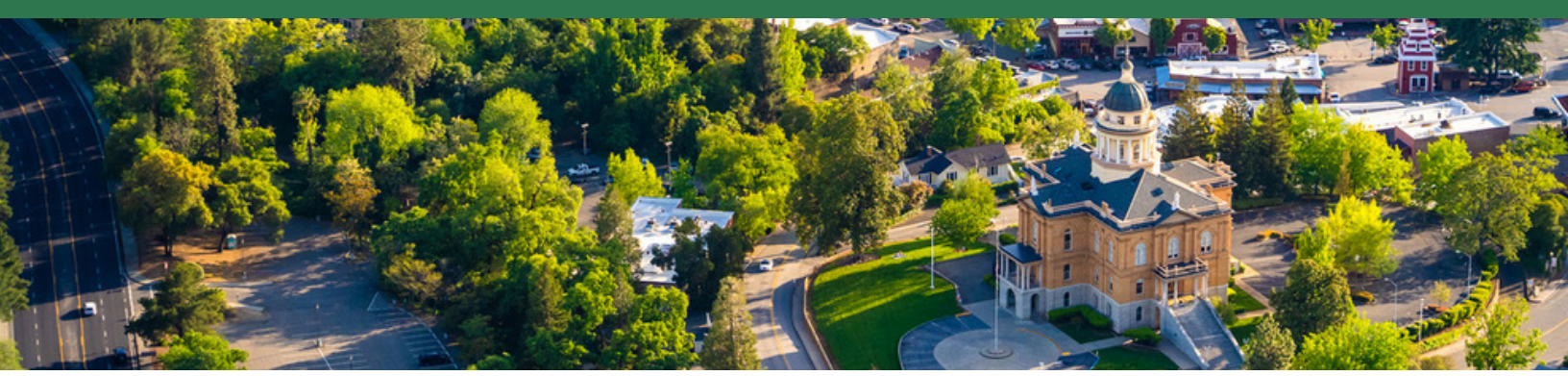
RETIREMENT PLANS

Employees are covered by Social Security and the California Public Employees' Retirement System (CalPERS).

ANNUAL SALARY & BENEFITS	STEP 1	STEP 10
ANNUAL SALARY	\$124,155	\$155,085
MANAGEMENT LEAVE CASH OUT (100 HOURS ANNUALLY)	\$5,969	\$7,456
CAFETERIA PLAN	\$5,000	\$5,000
ANNUAL DEFERRED COMPENSATION	\$1,500	\$1,500
TOTAL ESTIMATED BENEFITS*	\$77,926	\$88,779
TOTAL ESTIMATED ANNUAL SALARY & BENEFITS*	\$214,550	\$257,820
NET TOTAL ESTIMATED ANNUAL SALARY & BENEFITS LESS EMPLOYEE COST*	\$193,782	\$237,052

*Benefit rates based on highest premium plan with family coverage.

For a more detailed listing of benefits, [click here](#).



SELECTION PROCESS

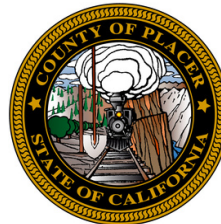
To apply for this outstanding career opportunity, please submit a cover letter, resume, and an application via the Placer County website www.jobsatplacercounty.com. This recruitment is open until filled. Interested applicants are encouraged to apply immediately.

Appointment to this position will be contingent upon successful completion of a post-offer, pre-employment physical examination, and a background investigation, including a Livescan fingerprint clearance.

An application appraisal screening will be conducted to select a reasonable number of the best-qualified candidates who will be invited to an interview. The interviews will be used to appraise the education, experience, and personal qualifications of each best-qualified applicant.

**TO LEARN MORE ABOUT PLACER COUNTY,
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Thank you for your interest in employment with Placer County. Placer County is an equal opportunity employer and is committed to an active nondiscrimination program. It is the stated policy of Placer County that harassment, discrimination, and retaliation are prohibited and that all employees, applicants, agents, contractors, and interns/volunteers shall receive equal consideration and treatment. All terms and conditions of employment, including but not limited to recruitment, hiring, transfer, and promotion will be based on the qualifications of the individual for the positions being filled regardless of gender (including gender identity and expression), sexual orientation, race (including traits historically associated with race, including, but not limited to, hair texture and protective hairstyles such as braids, locks, and twists), color, ancestry, religion (including creed and belief), national origin, citizenship, physical disability (including HIV and AIDS), mental disability, medical condition (including cancer or genetic characteristics/information), age (40 or over), marital status, military and/or veteran status, sex (including parental status, pregnancy, childbirth, breastfeeding, and related medical conditions), reproductive health decision making, political orientation, or any other classification protected by federal, state, or local law. Please contact the Human Resources Department at least 5 working days before a scheduled examination if you require accommodation in the examination process. Medical disability verification may be required prior to accommodation.



Placer County is an equal opportunity employer and is committed to an active nondiscrimination program.

HUMAN RESOURCES DEPARTMENT
Equal Opportunity Employer
145 Fulweiler Avenue, Suite 200
Auburn CA 95603

(530) 889-4060
www.JobsAtPlacerCounty.com